CF Hero expands abroad to help thousands of young patients

Create more language versions of the app and with tailor it to local specifics.

Adding functions and content to address more psychological challenges

- **Build and connect CF Hero community** to further boost adherence motivation
- **Encourage sharing of best practices** in well-being management

**Lucid Health Dashboard**

Collected anonymized adherence data will be enriched, visualized and will provide additional information for personalized treatment and aggregated analytics for CF community (esp. healthcare professionals and CF associations).

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**UNIQUE SMARTPHONE FRIEND AND COACH** helping CF teenagers to:

- **Stick to therapy** even when they feel good
- **Make the stereotype more entertaining**
- **Build good habits** through gamification
- **Experience potential long-term risks and wins**
- **Take over responsibility** for their therapy and gain more trust of their parents

**Why?**

- Therapy adherence drops radically when young patients try to become independent from parents
- A great harm to their health can be done in this age when they do not follow the therapy properly
- They are full-time smartphone users and require information on their own terms

**CF Hero playful app enables to:**

- Create a virtual character
- Follow the right rhythm of inhalations and breathing exercises
- Receive rewards
- See and share their goals and progress
- Personalize the character
- Open enlightening and entertaining comics chapters (experiments with the character) simulating the impact of real-life situations on their well-being